

# An Enterprise-Class Video Management Platform

Nextiva combines leading edge technology with a suite of software applications to provide alarms, distribution of video, diagnostics and the requirements of specific vertical markets.



*Nextiva delivers the flexibility, scalability, and interoperability critical to distributed IP-based video networks.*

## Nextiva addresses the special needs of specific industries, delivering actionable intelligence for improving security and business performance.

Nextiva helps **retailers** reduce shrinkage, create a safe environment for shoppers and staff, manage liability and risk, and increase merchandising effectiveness. Interfacing with Point Of Sale, inventory control, and physical security systems, Nextiva helps retailers increase the efficiency of loss prevention programs and boost their competitive advantage.

Nextiva helps **government and transportation** authorities protect facilities, lives, and critical infrastructure, leveraging data in security and information systems to rapidly counter security exposures, maximise staff effectiveness, and improve operational efficiency.

Nextiva helps **financial services** organisations enhance security, improve regulatory compliance, and reduce liability and loss. Interfacing with physical security, ATM and other financial systems, Nextiva provides video verification of transactions and events for more effective dispute management and fraud investigation.

Nextiva helps industrial, educational, corporate, correctional and other **campus environments** centralise monitoring of buildings and perimeters to more effectively secure facilities, manage risk, and reduce liability. Leveraging existing networks and security and business system data, Nextiva helps these organisations derive greater value from their security infrastructures.

## Verint. Powering Actionable Intelligence.®

Verint Systems (NASDAQ:VRNT) is a leading global provider of analytic software-based solutions for communications interception, networked video, and business intelligence. Verint solutions transform voice, video, and text into actionable intelligence – timely, mission-critical insights for achieving strategic goals.

Since 1994, Verint has been committed to developing innovative solutions that help our customers achieve their strategic objectives. Today, more than 1000 organisations in over 50 countries use Verint's actionable intelligence solutions to enhance security, boost operational efficiency, and fuel profitability.

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# Nextiva

An Enterprise-Class  
Video Management Platform

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Transforming Video Into *Value*

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# Verint Nextiva

Nextiva™ is a powerful, enterprise-class video management platform and suite of applications that empowers your organisation to enhance security and improve performance.

Nextiva is standards based and IT friendly, providing superior system availability, scalability, and interoperability with other enterprise systems. Nextiva simplifies management of largescale, distributed video operations and promotes efficient use of network resources. And Nextiva enables your organisation to leverage video beyond security to optimise business processes, improve customer service, and gain competitive advantage.

Nextiva rapidly distills the most significant intelligence from large volumes of video, security and business data, and delivers this intelligence wherever it is needed.

Nextiva transforms video into value.



*Nextiva captures video, audio, and data from a wide variety of devices and transforms them into actionable intelligence.*

*Nextiva brings together security and IT systems to transform structured and unstructured data into actionable intelligence.*



*This intelligence equips organisations to rapidly respond to threats and breaches, optimise business processes, and gain important competitive advantage.*

## Actionable Intelligence for a Safer World and a Smarter Enterprise

For most organisations, the challenge is not how to capture information, but how to distill the most timely and important information from the vast data captured by a broad array of enterprise systems.

Nextiva builds brings together physical security, IT, and business systems. Nextiva combines security and enterprise data with mission-critical video, applying powerful analytics to pinpoint significant events, images, and data.

Then, Nextiva sends this intelligence to the right people, wherever they are located ... to consoles and web browsers, physical security systems, video walls, mobile phones, and even PDAs.

Nextiva helps your organisation make better-informed decisions and take more rapid and effective action to protect people, property, and assets.

# The Nextiva Software Applications

Nextiva combines leading edge technology with a suite of software applications to provide alarms, distribution of video, diagnostics and the requirements of specific vertical markets.

<b>Nextiva IntelliFlow</b>	A sophisticated rules-based engine with powerful analytics that provides automatic event notification, video distribution, and process activation in response to events and behaviours
<b>Nextiva IntelliStream</b>	Automatically distributes live and recorded video to monitors, video walls, PDAs, and computers across dispersed user locations in a bandwidth efficient manner, effectively replacing the most commonly used features of legacy cross-point matrices
<b>Nextiva Review</b>	Enables flexible live and recorded video viewing from a PC client or Web browser interface, with priority icons that make alarms and associated video accessible with a single click
<b>Nextiva Case Management</b>	Transforms case-related video and data captured from a variety of sources and locations into a searchable database that can be accessed, managed, and shared by authorised personnel
<b>Nextiva HealthCheck</b>	Provides automated health monitoring and diagnostics to enable a proactive maintenance approach for maximum system availability and reduced service costs
<b>Nextiva Vertical Market Applications</b>	Address industry-specific needs for government, transportation, retail, banking, mobile, and campus environments

## Nextiva Intelligent Edge Devices

With Nextiva Intelligent Edge Devices, you can capture images virtually anywhere that impacts security and business performance.

- ✓ Intelligent, analytic-ready Ethernet Video Servers for indoor and outdoor applications
- ✓ Wireless transmitters and bridges for digital video transmission over license-free wireless bands
- ✓ Analytics “at the edge” for superior analytic accuracy, less data for transport, and reduced storage requirements

## Actionable Intelligence on an IT-Friendly Platform

As the security market evolves, more surveillance requirements are being delivered in conjunction with IT colleagues. Nextiva delivers actionable intelligence on an IT-friendly platform, helping your organisation meet security and business performance objectives, while complying with enterprise IT requirements and directives.

**Rapid Deployment, Reliable Operation, Lower Cost of Ownership.** Nextiva's flexible, open architecture built on accepted industry standards facilitates integration with IT infrastructures and enterprise systems, and enables Nextiva to leverage industry-standard network, server, and storage technologies for rapid deployment, reliable operation, and lower cost of ownership.

**Scalable and Cost Effective.** Highly scalable, Nextiva enables you to deploy thousands of cameras in any number of locations, and supports as many servers and storage devices as needed. Plus, Nextiva's intelligent, analytic-ready edge devices let you expand your analytic capabilities without adding costly servers.

**Optimised Resource Use.** Nextiva optimises use of valuable network resources, with flexible video compression, dynamic bandwidth allocation, and dual streaming capabilities. Nextiva analytics "at the edge" eliminate the need to transmit all video to centralised servers for analysis, reducing data transport and storage requirements.

**Streamlined Management of Distributed Networks.** Nextiva addresses the challenges of managing large-scale, distributed IP based video networks, with comprehensive system health monitoring, automatic system event notification and response, and the Nextiva Control Center – a secure, easy-to-use management portal from which you can configure, manage, and secure every facet of your video operation from a single location.



*Nextiva leverages existing investments in IT infrastructure and security and business systems to enhance security and improve operational performance.*

**Powerful Storage Management, Superior Image Availability.** Nextiva's sophisticated storage management enables you to leverage enterprise storage infrastructures and off-the-shelf storage solutions, with flexible retention and the redundancy, fault tolerance, and continuous storage monitoring essential to ensuring image availability.

**Robust System Security.** Nextiva lets you manage and track access to your video operations from virtually anywhere on the network. Nextiva's robust system security features SSL authentication to prevent unauthorised access to edge devices and video streams, LDAP support and integration to your existing network security for easy user profile management, and MD5 fingerprinting to ensure the integrity of exported video.

**Long-Term Investment Protection.** The Nextiva Software Development Kit (SDK) facilitates integration with complementary security, business, and information technologies: access control systems, analytic solutions, Point Of Sale applications, enterprise databases, etc. Available via the Verint® Total Access Partner Program™, the Nextiva SDK increases your return on investment in Nextiva and other enterprise technologies and positions your organisation to select the video, business, and security solutions that best fit your needs and deliver the most value.